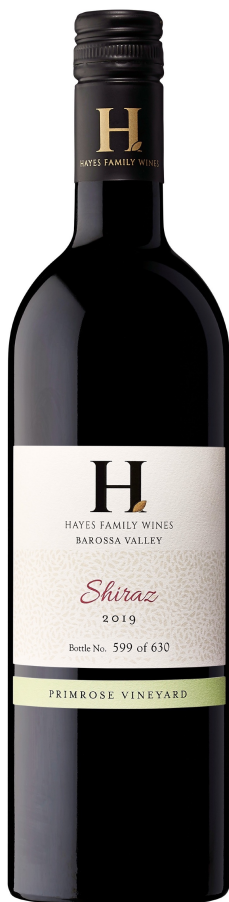


Hayes Family Wines is a small-scale, family owned and run wine producer located in Stone Well in the heart of the Barossa Valley. Our multi generation vineyards have an enviable track record of producing some of the region's finest wines. Our Estate Vineyards are Certified Organic. Our wines are made with thought, using organic, sustainable and traditional low-intervention practices, whilst embracing innovation. We have an uncompromising focus on producing the best wines possible; wines that display fruit purity, balance and ageability.

2019 PRIMROSE VINEYARD SHIRAZ

GROWING SEASON

The 2019 Barossa Valley vintage is shaping up to be a stand-out, with very high quality across the board but with significantly below average yields. The growing season started dry and stayed that way. In September, the Barossa Valley experienced below average maximum temperatures which delayed budburst and early vine growth. Frost was a constant threat with two bad frosts in our Ebenezer vineyards in late September and early November. Stone Well escaped the frost. If the frosts and dry conditions were not enough, the flowering period was windy and unsettled, and a hailstorm on 22 November topped it all off. By the end of March all our Barossa Valley grapes were harvested – one of the earliest on record. Resulting yields were variable; in most vineyards below average, in many well below. The good news is that flavours and colours (in reds) and overall quality is exceptional. A truly great Barossa vintage in the making.



TASTING NOTE

Our Single Block 'Vineyard Series' Primrose Shiraz from the wonderful 2019 vintage comes from a tiny patch of special shiraz grown high in the hills of famed Schulz Vineyard in the Ebenezer sub-region of the northern Barossa. The soil in this section of the vineyard is rich ironstone over clay and limestone.

The wine has all the hallmarks of a Northern Barossa shiraz grown on ironstone soils in a wonderful vintage - bright purple red hue, powerful black and blue fruits, full bodied, the dense fruit balanced by abundant natural tannins. This wine is well integrated but has ample to carry it forward in years to come.

SPECIFICATIONS

Region: Barossa Valley
District: Ebenezer
Variety: Shiraz
Alcohol: 14.5%
Production: 630 bottles
Cellaring: 10 years+
Winemaker: Andrew Seppelt
RRP: \$60