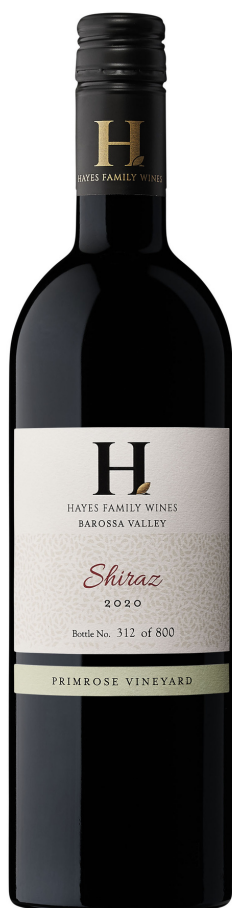


Hayes Family Wines is a small-scale, family owned and run wine producer located in Stone Well in the heart of the Barossa Valley. Our multi generation vineyards have an enviable track record of producing some of the region's finest wines. Our Estate Vineyards and Winery are Certified Organic and Certified Sustainable. Our wines are made with thought, using organic, sustainable and traditional low-intervention practices, whilst embracing innovation. We have an uncompromising focus on producing the best wines possible; wines that display fruit purity, balance and ageability.

2020 PRIMROSE VINEYARD SHIRAZ

GROWING SEASON

The 2020 Barossa Valley vintage will be remembered for many reasons both locally and globally. In the vineyard, 2020 was the second consecutive season of very low yields, the lowest on record. But like 2019, the vintage is shaping up to be a stand-out for quality. The growing season started dry and stayed that way. A pattern that has been in play since the 2017 vintage. Early heat in October coupled with unseasonal high winds resulted in a very poor fruit set, particularly in the Shiraz. After the early setbacks, vintage progressed as we had wished. Dry, warm days and cool nights allowed discretion when picking. We chose to wait for flavour ripeness. By the early April all our Barossa Valley grapes were harvested. The good news is that flavours and colours (in reds) and overall quality looks very promising.



TASTING NOTE

Our Single Block 'Vineyard Series' Primrose Shiraz from the very good 2020 vintage comes from a tiny patch of special shiraz grown high in the hills of famed Schulz Vineyard in the Ebenezer sub-region of the northern Barossa. The soil in this section of the vineyard is rich ironstone over clay and white marl.

The wine has all the hallmarks of a Northern Barossa shiraz grown on ironstone soils in a very good vintage - bright purple red hue, powerful black and blue fruits, full bodied, the dense fruit balanced by abundant natural tannins. This wine is well integrated but has ample to carry it forward in years to come.

SPECIFICATIONS

Region: Barossa Valley
District: Ebenezer
Variety: Shiraz
Alcohol: 14.5%
Production: 800 bottles
Cellaring: 10 years +
Winemaker: Andrew Seppelt
RRP: \$60

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JAMES HALLIDAY WINE COMPANION | Proud to be a 5 Star Winery ★★★★★
HUON HOOKE REAL REVIEW | Certificate of Excellence awarded 2018, 2019, 2020, 2021