

Hayes Family Wines is a small-scale, family owned and run wine producer located in Stone Well in the heart of the Barossa Valley. Our multi generation vineyards have an enviable track record of producing some of the region's finest wines. Our Estate Vineyards and Winery are Certified Organic and Certified Sustainable. Our wines are made with thought, using organic, sustainable and traditional low-intervention practices, whilst embracing innovation. We have an uncompromising focus on producing the best wines possible; wines that display fruit purity, balance and ageability.

# **2021 FROMM VINEYARD SHIRAZ**

### **GROWING SEASON**

The 2021 Barossa Valley vintage will be remembered as an almost faultless season after the challenging years that preceded it. Good spring rains meant that for the first time in many years we entered the growing season with good soil moisture levels. A warm dry growing season followed, with balanced and healthy canopies producing an average crop of extremely high quality fruit. Certainly the best in a decade, maybe longer. The good news is that flavours and colours (in reds) and overall quality is exceptional. A truly great Barossa vintage in the making.

## TASTING NOTE

Our Single Block 'Vineyard Series' Fromm Vineyard Shiraz from the exceptional 2021 vintage comes from an old patch of shiraz grown on the Ryan Fromm's Sugarloaf Vineyard in Williamstown in the Southern Barossa Valley. The Fromm's have been growing grapes in the Southern Barossa for over 100 years. The Southern Barossa is typically cooler and wetter than the Northern Barossa. Stylistically, we typically expect red rather than blackfruits, full bodied, but more fruit forward than the wines that come from grapes grown in the North or West.

2021 was however a vintage out of the blocks, we see more richness and tannin in all the wines and none more so than in the Fromm Vineyard Shiraz. Rich and powerful fruit, high levels of tannin and grip suggest that the Fromm Shiraz has the potential to cellar for a long time in the right conditions.

### **SPECIFICATIONS**

Region: Barossa Valley District: Williamstown Variety: Shiraz Alcohol: 14.5% Production: 1,200 bottles Cellaring: 10 years + Winemaker: Andrew Seppelt RRP: \$70

#### HAYES FAMILY WINES

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JAMES HALLIDAY WINE COMPANION | Proud to be a 5 Star Winery  $\bigstar \bigstar \bigstar \bigstar \bigstar \bigstar$ HUON HOOKE REAL REVIEW | Certificate of Excellence awarded 2018, 2019, 2020, 2021

