



Hayes Family Wines is a small-scale, family owned and run wine producer located in Stone Well in the heart of the Barossa Valley. Our multi generation vineyards have an enviable track record of producing some of the region's finest wines. Our Estate Vineyards and Winery are Certified Organic and Certified Sustainable. Our wines are made with thought, using organic, sustainable and traditional low-intervention practices, whilst embracing innovation. We have an uncompromising focus on producing the best wines possible; wines that display fruit purity, balance and ageability.

2021 PRIMROSE VINEYARD MATARO

GROWING SEASON

The 2021 Barossa Valley vintage will be remembered as an almost faultless season after the challenging years that preceded it. Good spring rains meant that for the first time in many years we entered the growing season with good soil moisture levels. A warm dry growing season followed, with balanced and healthy canopies producing an average crop of extremely high quality fruit. Certainly the best in a decade, maybe longer. The good news is that flavours and colours (in reds) and overall quality is exceptional. A truly great Barossa vintage in the making.



TASTING NOTE

Our Single Block 'Vineyard Series' Primrose Mataro from the great 2021 vintage comes from a tiny patch of dry grown bush vine Mataro from high in the hills of the famed Schulz Vineyard in the Ebenezer sub region of the Northern Barossa. The soil in this section of the vineyard is rich ironstone over clay.

The wine has all the hallmarks of a Northern Barossa Mataro grown on ironstone soils - bright purple red hue, powerful fruit, earth and mineral flavours, full bodied, the dense fruit balanced by abundant natural tannins. Although drinking well on release will surely improve for many years in the cellar.

SPECIFICATIONS

Region: Barossa Valley
District: Ebenezer
Variety: Mataro
Alcohol: 14.1%
Production: 670 bottles
Cellaring: 10 years +
Winemaker: Andrew Seppelt
RRP: \$40

HAYES FAMILY WINES

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JAMES HALLIDAY WINE COMPANION | Proud to be a 5 Star Winery ★★★★★
HUON HOOKE REAL REVIEW | Certificate of Excellence awarded 2018, 2019, 2020, 2021
