



Hayes Family Wines is a small-scale, family owned and run wine producer located in Stone Well in the heart of the Barossa Valley. Our multi generation vineyards have an enviable track record of producing some of the region's finest wines. Our Estate Vineyards and Winery are Certified Organic and Certified Sustainable. Our wines are made with thought, using organic, sustainable and traditional low-intervention practices, whilst embracing innovation. We have an uncompromising focus on producing the best wines possible; wines that display fruit purity, balance and ageability.

2021 PRIMROSE VINEYARD SHIRAZ

GROWING SEASON

The 2021 Barossa Valley vintage will be remembered as an almost faultless season after the challenging years that preceded it. Good spring rains meant that for the first time in many years we entered the growing season with good soil moisture levels. A warm dry growing season followed, with balanced and healthy canopies producing an average crop of extremely high quality fruit. Certainly the best in a decade, maybe longer. The good news is that flavours and colours (in reds) and overall quality is exceptional. A truly great Barossa vintage in the making.



TASTING NOTE



Our Single Block 'Vineyard Series' Primrose Shiraz from the exceptional 2021 vintage comes from a tiny patch of special shiraz grown high in the hills of famed Schulz Vineyard in the Ebenezer sub-region of the northern Barossa. The soil in this section of the vineyard is rich ironstone over clay and white marl.

The wine has all the hallmarks of a Northern Barossa shiraz grown on ironstone soils in an exceptional vintage - bright purple red hue, powerful black and blue fruits, full bodied, the dense fruit balanced by abundant natural tannins. This wine is well integrated but has ample structure to carry it forward in years to come.

SPECIFICATIONS

Region: Barossa Valley
District: Ebenezer
Variety: Shiraz
Alcohol: 14.5%
Production: 1,200 bottles
Cellaring: 10 years +
Winemaker: Andrew Seppelt
RRP: \$70

HAYES FAMILY WINES

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JAMES HALLIDAY WINE COMPANION | Proud to be a 5 Star Winery ★★★★★
HUON HOOKE REAL REVIEW | Certificate of Excellence awarded 2018, 2019, 2020, 2021